



David Ajamiseba

Senior UX/UI Designer



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Location
New Orleans, LA · Open to Remote



LinkedIn
linkedin.com/in/david-ajamiseba/

- Product Design
- UX Strategy, UX/UI Design, Interaction Design, Information Architecture, Wireframing, Prototyping
- AI-Augmented Design
- Claude Cowork & Claude Design, Figma Make, UX Pilot, Galileo AI, Midjourney, Relume, ElevenLabs
- Research
- User Research, Journey Mapping, Usability Testing, Product Discovery
- Design Systems
- Component Libraries, Accessibility (WCAG 2.1), Responsive Design, Developer Handoff, Typography & Scale
- Collaboration
- Product Strategy, Engineering Collaboration, Cross-functional Collaboration, Stakeholder Management
- Tools
- Figma & FigJam, Adobe Creative Suite, Framer, Webflow, WordPress, HTML/CSS

- Awards
- Adobe Site of the Day: livesconnected.com
Adobe Site of the Day: saintssuperfan.com
Gold Addy: CenturyLink Prism TV Demo
Gold Addy: gnoinc.org

- Notable Clients
- CenturyLink, DirecTV, Entergy, IBM / Red Hat / Ansible, National WWII Museum, Netchex, New Orleans Saints, PGA / LPGA Tour, State of Louisiana, TGI Fridays, Urban South Brewery, Whitney / Hancock Bank

- Education
- Loyola University New Orleans
Bachelor of Fine Arts
BFA, Graphic Design

Profile



David Ajamiseba

Senior UX/UI Designer

10+ yrs experience

Senior UX/UI Designer with 10+ years taking complicated products and making them simple to use. I run the full process, from messy discovery through shipped product, across SaaS, fintech, civic tech, healthcare, and enterprise software. My work has reached 2.2M+ people through digital government IDs, payroll platforms, and clinical video tools.

Experience



DaveDoesDesigns

Independent Consultant / UX/UI Design Lead

2025 – Present

New Orleans, Louisiana (Remote)

- Architected end-to-end UX/UI for an AI veteran disability claims platform, cutting preparation time 60% with a unified guided workflow.
- Delivered full UX/UI for the Texas DMV online renewal platform, eliminating in-person visits and cutting processing time 50%.
- Managed 5+ client engagements across civic tech, AI, and government, from scoping through delivery.



Netchex

UX/UI Design Manager

2024–2025

Covington, Louisiana (Remote)

- Designed OneScreen Payroll, a unified dashboard for 4,500+ mid-market customers, delivering 75% faster payroll processing and eliminating fragmented multi-screen workflows.
- Built a platform-wide design system in Figma, standardizing components across product teams and speeding design-to-development handoff.
- Led mobile UX for time and attendance, and mentored 3+ junior designers.



Cyrano Video

Principal UX/UI Designer

2018–2024

Atlanta, Georgia (Remote)

- Sole principal designer for 6 years across 16 shipped products, redesigning video production workflows to deliver a 67% cost reduction for healthcare systems.
- Designed the Cyrano App, a HIPAA-compliant enterprise video network, and Cyrano Studio, an end-to-end creation tool that lets a user film 3 videos in 30 minutes.
- Delivered a full design system, rebrand, and visual identity, driving a 750% increase in social engagement.



Envoc

Senior UX/UI Designer (Contractor)

2017–2018

Baton Rouge, Louisiana (Remote)

- Directed UX/UI for LA Wallet, the first digital driver's license in the nation, now 2.2M+ active users with 250+ TSA airport integrations.
- Designed frictionless verification workflows spanning citizen, business, law enforcement, and federal use cases.
- Built secure identity verification against live state databases with real-time anti-fraud animation.



Red Hat / Ansible

Web and Media Designer (Contractor)

2017–2018

Raleigh, North Carolina (Remote)

- Revamped Ansible.com navigation, cutting bounce rate 15% and lifting resource downloads 10% within three months.
- Created motion graphics and event branding for AnsibleFest, driving a 30% rise in merchandise sales.

Prior Career Experience

RapJab – Associate Creative Director / UX/UI Lead
MUMMS Software – UX/UI Designer

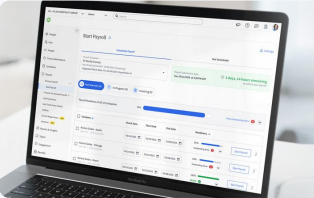
Featured projects



LA Wallet – Digital Identity Platform

The first digital driver's license in the nation. Frictionless verification for 2.2M+ active users across citizen, business, law enforcement, and federal use cases, with 250+ TSA airport integrations.

 davedoesdesigns.com/portfolio/la-wallet/



Netchex – OneScreen Payroll

A unified dashboard that gave payroll admins the confidence to process faster and scale multi-company operations. 75% faster processing for 4,500+ mid-market customers.

 davedoesdesigns.com/portfolio/runreadypayroll/